Optimal Location Queries in Road Network Databases

Xiaokui Xiao¹, Bin Yao², Feifei Li²



¹School of Computer Engineering Nanyang Technological University, Singapore



²Department of Computer Science Florida State University, USA

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• An optimal location (OL) query:

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- [1] S. Cabello, et al. Reverse facility location problems. In CCCG, 2005
- [2] R. Wong, et al. Efficient method for maximizing bichromatic reverse nearest neighbor. In PVLDB, 2009

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- Cabello et al. [1] and Wong et al. [2] deal with competitive location queries in the L_2 space
- Du et al. [3] and Zhang et al. [4] investigate competitive and MinSum location queries in the L₁ space, respectively.
- [1] S. Cabello, et al. Reverse facility location problems. In CCCG, 2005
- [2] R. Wong, et al. Efficient method for maximizing bichromatic reverse nearest neighbor. In PVLDB, 2009
- [3] Y. Du, et al. The optimal-location query. In SSTD, 2005
- [4] D. Zhang, et al. Progressive computation of the min-dist optimal-location query. In VLDB, 2006

Problem Formulation

Competitive location query:

$$p = \operatorname{argmax}_{p \in P} |C_p|,$$

where C_p is the set of clients attracted by p.

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Example 1: Given existing supermarkets F (residential locations C) in a city, Julie want to open a new supermarket that can attract as many customers as possible.

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Problem Formulation

MinSum location query:

$$p = \operatorname{argmin}_{p \in P} \sum_{c \in C} a(c).$$

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Example 2: John owns a set F of pizza shops that deliver to a set C of places in a city. He looks for a location to add another pizza shop to minimize the average distance from the place in C to their respective nearest shops.

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Problem Formulation

MinMax location query:

$$p = \operatorname*{argmin}_{p \in P} (\max_{c \in C} a(c)).$$

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Example 3: Given the set F(C) of existing fire stations (buildings) in a city, the government may seek a candidate location that minimizes the maximum distance from any building to its nearest fire station.



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- Identify the local optimal locations.
- Return the global optimal locations.

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Lemma

A client c is attracted by a point p on an edge $e \in E_c$, iff there exists an entry $\langle c, d(c, v) \rangle$ in the attraction set of an endpoint v of e, such that $d(c, v) + d(v, p) \leq a(c)$.

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Computing attractor distances and attraction sets
• Computing attractor distances: Erwig and Hagen's algorithm.

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 - The OTF algorithm

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- A straightforward solution:
 - apply Dijkstra's algorithm to scan all vertices starting at v.
 - If d(v, c) < a(c), add c into $\mathcal{A}(v)$.

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Lemma

Given two vertices v and v' in G, such that d(v, v') is larger than the distance from v' to its nearest facility f'. Then, $\forall c \in \mathcal{A}(v)$, the shortest path from v to c must not go through v'.

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• Time: $O(n^2 \log n)$, space: O(n)

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Fine-grained Partitioning (FGP)

• Enumerating the local optima will incur significant overhead when E_c is large.

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 - the basic approach
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- Data sets
 - San Francisco(SF) and California(CA) road networks from the *Digital Chart of the World Server*.
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Symbol	Definition	Default Value
<i>F</i>	number of facilities	1000
<i>C</i>	number of clients	300,000
au	the percentage of candidate edges	100%

Vary |F| (CLQ on SF)



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Vary |C| (CLQ on SF)



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Conclusion

• Define three variants of OL queries on the road networks.

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- Define three variants of OL queries on the road networks.
- Introduce a unified framework that addresses all three query types efficiently.
- Future work
 - the incremental monitoring of the optimal locations when the facility or client sets have been updated.
 - the optimal location queries for moving objects in road networks.

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Thank You

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